



Logo Colors

Color consistency is a vital part of an identification program. This logo will appear on a diverse range of materials - paper, wood, metal, plastic, vinyl, glass, etc, and it will be difficult to control the color variances from one product to another. We have therefore, set out these guidelines as an aid in the proper execution of its identity.



PANTONE 7680

CMYK

C 93, M 100, Y 19, K 11

RGB

R 60, G 42, B 116

#3c2a74



PANTONE 7746

CMYK

C 38, M 26, Y 92, K 2

RGB

R 167, G 164, B 66

#a7a442

BW version 1



BW version 2

