



February 22, 2009

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Donna Pembroke
Full Charge Bookkeeper, F/T

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Will Work For Food

Where Do I Go From Here?

In these tough financial times, there is nothing that feels worse than being unemployed. The competition is plentiful, as more people compete to secure the ever-diminishing job opportunities.

As you may or may not know, I am being laid off from my marketing position in Bothell within a few short weeks. I have now found myself, like many friends and colleagues, in a tough position. To quote the popular reality television game show, Survivor, I must "outwit, outplay and outlast" my competition in this job market.

To keep in contact with my network, I have decided to create the "Will Work For Food" Email Marketing Campaign. This will be a weekly (or bi-weekly) newsletter that helps me stay in contact with you, and offers marketing tips, strategies and other features that may be helpful to you or your business. Who knows... there might even be some free "Creative Compound" in it for you!

I will also feature one unemployed colleague that I have had the pleasure of working with in every issue. This "15 second commercial" will communicate who they are, their qualifications, what type of position they are looking, and how to contact them. Of course, you are welcome to forward this newsletter to as many key contacts that you feel may be interested in receiving these issues.

As for me, I am excited to move on to a new position as soon as possible. In the meantime, I would love the opportunity to work on any and all freelance projects to help pay the bills.

Should you feel this type of email campaign concept could benefit your business or job search, please contact me to discuss how I can help you design and implement a campaign to fit your needs.

Best Wishes,
Mark Palazzo

This Week's Featured 15 Second Commercial

Donna Pembroke has over 30 years experience in accounting and bookkeeping, with over 10 years experience as a full charge bookkeeper. She has worked for many small to mid-size firms in and around the Seattle area, and in many industries.

Donna is an upbeat, motivating team player, who is able to multi-task and work in deadline driven environments. Her problem-solving and communications skills make her an asset to any customer-service-driven business.

To get in touch with Donna about a job opportunity, please email her at:
dpembroke@msn.com