

October 19, 2011

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Seattle Retro Photography

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Food For Thought

"Make it pretty, keep it under budget, have a little fun."

~ Lance Wagner,
Photographer - Seattle , WA

visit Mark's profile at



Mark Palazzo
Publisher of
"Will Work For Food"
425.931.3440

YourCreativeMark.com

Will Work For Food

Nostalgic Photography, that Screams Creativity and Style

Picture the days of Leave It To Beaver. Ed Sullivan. Dad in a suit and fedora coming home, Mom in pearls and heels meeting him at the door, drink in hand. How times have changed!

I was recently invited to take a trip down memory lane with my entire family, courtesy of [Lance Wagner](#) and [Seattle Retro Photography](#).

Now, I must admit, I have been a huge fan of Lance Wagner's work over the last 15 years. I have called on his talents many times for product shots and on-location life-style shoots.

Lance's work balances the client's creative vision with his own personal sense of style. Lance is flexible, easy-going and always professional. Every opportunity to work with Lance has resulted in client satisfaction-and that's why I continue to use his skills to this day.

This chance to work with Lance as the client and focus of his talent was not something I could pass up!

The Location

Lance and his wife, Trixie, reside and work in a renovated mid century modern Seattle school designed by architect Paul Thiry. Seattle Retro Photography's studio is a spacious 1,600 square foot space in the school's original Kindergarten classroom. Their home features an entire wall of natural light windows, open air design, wardrobe and dressing room, kitchen, and bar. Their space includes retro set designs and back-drops designed by Lance and Trixie themselves. The entire co-op boasts 14 residents from the local art community that reside at the school or use their space for their individual businesses.

The Consultation

Prior to the shoot, Trixie had a telephone consultation with Carey and I about the vision for the shoot, educating us about styles of the times; the hair, the wardrobe and how women wore their make-up. We discussed ideas as to what we should bring for the children to wear, while Trixie's extensive wardrobe collection would complete Carey's look.



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The Shoot

At the shoot, Trixie, did a complete retro makeover on both Carey and Avery, including hair, makeup and wardrobe fitting. We then chose our set, the mid-century living room. Choices ranged from the mid-century living room, an oriental bar, a tiki room, mod and more. ([view more of the below photos, by visiting us on Facebook.](#))



Lance and Trixie guided us through a series of lifestyle shots, taking into consideration our family's silly sense of humor and our love of hamming it up. Shot after shot, the kids began to loosen up to Lance's gentle suggestions and Trixie's enthusiasm and encouragement. Portraits that would have been stiff and posed became natural and relaxed. All the way home, the family excitedly recalled our favorite shots and agreed it was the most fun we'd had as a family in a long time.

The Result

Our photo session was one of the most memorable family experiences we've ever had. It is something the kids will be talking about for years to come, and that memory as a parent is as precious to us as the pictures will be.

As always, I am available for full-time employment or contract work. If you have a design or marketing project that you need help with, please contact me at 425.931.3440 or email me at mark@yourcreativemark.com

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